



The Senate of The State of Texas

GONZALO BARRIENTOS
STATE SENATOR DISTRICT 14

P.O. BOX 12068

AUSTIN, TEXAS 78711
TRAVIS (PART) COUNTY

(512) 463-0114

FAX: (512) 463-5949

DIAL 711 FOR RELAY CALLS

FOR IMMEDIATE RELEASE
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Contact: Ryan Duran
463-0114

MEDIA ADVISORY

Wednesday, March 22, 2006, from 11:00am - 12:00pm, in the Speaker's Committee Room of the State Capitol (Room 2W.6), State Senator Gonzalo Barrientos (D-Austin) and representatives of the Austin Tejano Music Coalition will hold a press conference to discuss heightened concerns over the disappearance of Tejano music from local airwaves.

An agenda is provided below. Various local elected officials have also been invited to attend.

PRESS CONFERENCE AGENDA

- I. Overview of Concerns and the Need to Raise Awareness
- II. History of Chicanos, Tejano Music and Current Demographics in Texas
- III. Summary of Concerns with Radio Industry Methodology and Rationale
- IV. Tejano Business Community Concerns with the Lack of an Outlet for Tejano Radio
- V. Testimonial from a Tejano Musician
- VI. Conclusion, Desired Goal(s), and Outline of Efforts Going Forward
- VII. Question and Answer